Kim Wiles
Product Manager

I've been at Nominet for a year now and still appreciate the ambition Nominet has to make the world more connected, inclusive, and secure.

I have chosen to be part of organisations with a purpose throughout my career and feel I am continuing that tradition here.

Joining Nominet has been a great opportunity to use my skills in aid of that goal while developing in a field that is new to me. Getting into tech was gradual – I didn't do a degree in computer science or engineering. But during school and university I always took courses or had side jobs that involved digital in some way. And in my career, I've been drawn to tech-adjacent roles.

Building a vision

I started out with a degree in international relations with some experience in the public sector, and I then went into publishing with a focus on digital. Just before joining Nominet, I worked in schools software. Now I am a product manager in the Cyber division. My role is focused on setting us up for success – building a vision for the products and capabilities that will help us retain our customers and attract new ones, and then working with our teams to get it done.

Representation matters

The tech sector still doesn't reflect the diversity of its users. This is well-documented. The benefits of inclusion and diversity are equally well-documented and I believe it's important to address gender inequality as part of this. Diversity and inclusion help to **#breakthebias** in the workplace. It's a moral imperative as well as something that's good for business.

Inequality can be perceived as a huge problem with only big levers. But there are things we as individuals can do. It's on all of us to create a workplace that attracts a wide range of people and allows them to thrive. If we are not being deliberately inclusive, we may inadvertently be excluding. There are so many resources out there on how each of us can help, it's worth reading up on this International Women's Day.

Something I think is particularly important is that representation matters. Where you can, take the initiative to engage with local schools and colleges to talk about your job and opportunities in technology. Become a mentor to help others see how they could start or advance their career in tech.